

Wilton Economic Development Team News Update

November 27, 2016

Welcome to the first e-mail news update from the Wilton Economic Development Leadership Team. We are an ad hoc group formed this past July, tasked with developing strategies and recommendations to the Select Board, Planning Board and other town committees on how to further the economic health and well-being of Wilton. We promise not to inundate you with too many e-mails, but if you want to opt out at any time, just see instructions at the bottom of this e-mail!

Communications Survey Results Are In!

Thank you everyone who participated in our survey at Town Hall on Election Day, or online – we had a total of 275 responses! This survey was designed to find out how you would prefer to be kept updated about the latest news on economic development in Wilton. Full survey results can be found on our website [HERE](#). Here are the top 3 ways you prefer to receive updates:

1. E-mail. We plan to issue this e-newsletter about once/month, or as needed if we have major breaking news to share. Information about how to unsubscribe to this email are at the bottom.
2. Facebook. For now, we will be posting economic development updates on the [Merchants and Residents of Wilton](#) Facebook Group – so be sure to join if you are not already a member!
3. Town of Wilton website. We have an Economic Development page on the town website site [HERE](#) where we post all our updates, minutes from our meetings and more, so be sure to visit frequently. You will also find all the past issues of this e-newsletter in case you miss one.

Your Project Wish-List

Also at Town Hall on Election Day we had a poster board with a list of the types of projects the economic development team might focus on, and we asked you to "vote" for your favorite with colored dots. We received 593 votes, and here are the results:

- Attract New Businesses: 31%
- River Walk and Concert Gazebo: 24%
- Bring Back the Tourist Train: 22%
- More Downtown Services: 16%
- Develop the Route 101 Corridor: 6%
- Residential Expansion: 1.5%

In our next e-news update, we will provide information on the specific projects the team will start to work on - thank you for your input!

Business Retention & Expansion Program Update

For the last two months teams of about 24 volunteers have been out surveying 100+ businesses in Wilton, as part of a UNH program designed to help towns support their local businesses, and determine the most important priority projects to focus on for future growth and expansion.

Once the interviews are complete, UNH will help facilitate a series of meetings to review the results and help us decide on the top projects to focus on to help our existing businesses. We hope to present an overview of the projects at Town Meeting in March, 2017. For more information on the BRE program, go to our website.

AND FINALLY - Gary's Harvest on Main restaurant is now open! Please patronize the Antares and stop in for breakfast or lunch. Also new is the Tapas Bar at the Skybridge Cafe, Friday and Saturday evenings (BYOB). Please patronize our new local businesses!

Your Wilton Economic Envelopment Team

To unsubscribe from this e-newsletter, send an email to econdev@wiltonnh.org with "REMOVE ME" in the Subject line.